

**Intellectual Property (IP) Seminar**  
**Thursday 23<sup>rd</sup> January 2014,**  
**Cottesbrooke 326, 12.00 – 2.15pm**

**Full seminar programme**

**12.00pm – Arrival & Lunch (refreshments & sandwiches)**

**12.15pm – 2.15pm Seminar presentation**

**Concepts and understanding**

- The nature of intellectual property
- The importance of intellectual property
- Overview of copyright
- Overview of design rights
- Overview of registered designs
- Overview of trade marks
- Overview of patents
- Overview of confidential information
- Q&A

**Entitlement and ownership**

- Overview of ownership
- Establishing ownership
  - Creators, designers and inventors
  - Employers and employees
  - Company directors
  - Students, sponsorships and secondments
  - Consultants and commissioned works
- Co-ownership and joint authorship
- Retention of rights
- Q&A

**Confidentiality, publications and copyright**

- General principals
  - Necessary quality of confidence
  - Circumstances giving rise to confidentiality

- Use or disclosure of confidentiality information
- Practical steps to maintaining confidentiality
- Making internal disclosures
- Publication versus secrecy
- Contamination, copyright and use of materials
- Q&A

## Exploitation

- Assignment or licence
- Licensing
  - Nature of the deal
  - Contributions and expectations
  - Key elements
  - Intellectual Property traps
  - Improvements and grants backs
  - Negotiating the deal
  - Post grant management
- Q&A

## Speakers Profiles



### Scott Farnsworth

A practising solicitor, specialising in non-contentious Intellectual Property work preparing agreements for R&D, evaluations, collaborative projects & licensing and tech transfer.

Specialised in Intellectual Property law for over 19 years, managed complex IP disputes before UK and European courts as well as advising upon and negotiating multi-million dollar joint ventures, collaborations and transfers involving engineering technologies, pharmaceuticals and biologics across Europe and South-East Asia.

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### Peter McLeod

Experienced innovation and IP (intellectual property) practitioner with a broad range of technology development and engineering expertise.

An expert in the delivery of IP and innovation services to clients from a wide range of industry sectors, extensive experience in the management of projects on behalf of commercial and public sectors clients as well as excellent board and shop floor level communication skills.

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